

**POMONA 'HEROES' ANNOUNCED ON POMONA DAY**

## L.A. County Fair hits a home run with 'Get your kicks' theme

Wow!

The L.A. County Fair was in the Southland spotlight at Fairplex in Pomona this month and it really was amazing!

Fair officials said it was the first time in the fair's 96-year history that it had an actual theme – "Get your kicks" with memories of the old Route 66 everywhere – and it really worked!

### L.A. County Supervisor Solis, in spirit of late U.S. Sen. McCain, says 'it's time for us to come together'

Los Angeles County Supervisor Hilda Solis, speaking this month at ceremonies to kick off L.A. County Day at the L.A. County Fair, cited speakers at the memorial for U.S. Sen. John McCain (R-Arizona) who said in the spirit of the late senator that "it's time for us to come together."

"Many of the speakers there really struck me, saying with sincere attitude and conviction that it's time for us to come together, all of us, regardless of what zip code, what neighborhood, what part of religion or party affiliation, it doesn't matter, we're all human beings," Solis said.

"I was very proud to see that and I see that today, reflected here

Come together... pg. 7

From the old cars to the entire Route 66 exhibit on Picnic Hill to those \$6.60 food specials at food vendors everywhere throughout the fair.

Even those 1600 thread count "hotel quality" microfiber bed sheets were on sale in a specially priced Route 66 promotion!

After two news media preview days (one in June unveil-

ing the Route 66 theme and another showcasing the new food items a couple of days before the fair opened to the public), the 2018 L.A. County Fair got under way for a month of fun with Pomona Day, as is the tradition, on opening day, Aug. 31.

And, on top of everything else, even the weather cooperated – opening day was 20 degrees cooler this year than it was last year when the thermometer made it up to 112 degrees.

Fairplex Board Vice Chairperson Tina Loza, who called herself a proud resident of Pomona, kicked off the Pomona Day ceremonies in the Court of the Redwoods.

"We are super excited about our theme which is... a celebration of Route 66," she said. "Route 66 runs through Pomona and Fairplex is just a quarter mile south of that route."

Fairplex President and CEO



**POMONA DAY HEROES**

-- John and Deborah Clifford were named Pomona Day "Heroes" on Pomona Day at the L.A. County Fair. Pictured, from left, are Fairplex President and CEO Miguel Santana; Norma Martinez Quinones representing Los Angeles County Supervisor Hilda Solis; John Clifford; Paola Avendano, representing Assemblymember Freddie Rodriguez; Benny Ayala, representing State Sen. Connie Leyva; Pomona City Councilmembers Cristina Carriosa and Adriana Robledo; Deborah Clifford; Pomona City Councilmember Rubio Gonzalez; Pomona Community Committee Chairman Dr. Jeff Vaniman; and Pomona City Councilmember Elizabeth Ontiveros-Cole.



**YOUNG ADULT COMMUNITY HERO AT THE FAIR** -- Cristian Jimenez was named this year's young adult community "Hero" on Pomona Day on opening day of the L.A. County Fair. Pictured, from left, are Jimenez, Pomona City Councilmembers Elizabeth Ontiveros-Cole and Rubio Gonzalez, Pomona Community Committee Chairman Dr. Jeff Vaniman, and Pomona City Councilmember Adriana Robledo.

Miguel Santana added that the Route 66 theme also celebrates the fact that "we are right in the

center of Southern California," and the fact that fair guests come

Get your kicks... pg. 5



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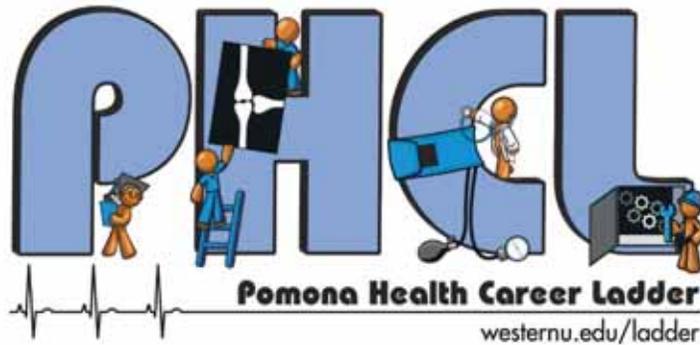
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JACQUELINE is a long-time Pomona home owner who has raised her family here in Pomona. Believing in making our community better, she has invested her time and energy in Pomona.

- Successfully saved the Pomona library from budget cuts as Chair of the Library board.
- Advocates and helps build Pomona's cultural arts as a Commission member.
- Her children attended and graduated from Pomona schools.
- Helped develop and reactivate the County's Emergency Action Plan.

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- Committed to working with police and public safety to make our streets and homes safer.
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JACQUELINE es una antigua propietaria de Pomona que ha criado a su familia aquí. Creyendo en mejorar nuestra comunidad, ella ha invertido su tiempo y energía en Pomona.

- Salvó con éxito la Biblioteca de Pomona de los recortes presupuestarios como Presidente de la Junta de la Biblioteca.
- Defiende y ayuda a construir las artes culturales de Pomona como miembro de la Comisión.
- Sus hijos asistieron y se graduaron de las escuelas de Pomona.
- Ayudó a desarrollar y reactivar el Plan de Acción de Emergencia del Condado.

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## Get your kicks... from pg. 1

from everywhere from San Bernardino to Santa Monica and beyond.

“For one month, they all come right here to our proud city of Pomona to celebrate Southern California, the best of who we are, the best food, the best music, the best art, and we’re so proud that we get to do that for everybody,” Santana said.

And everybody got involved, Santana said – even Pomona Unified School Supt. Richard Martinez, a Fairplex Board member, showed up at 4:45 a.m. on opening day to take a ride on



Members of the Pomona Breakfast Optimist Club marched in the Pomona Day Parade with a special message to “Remember 9-11.”



Pomona's Ganesha High School marching band marched and played their way around the L.A. County Fair fairgrounds in good form on opening day of the fair.



Members of the Pomona Police Department riding in the Pomona Day parade on the department's SWAT vehicle included police explorers and, hanging on at the back, Pomona Police Chief Mike Olivieri with what looks like one of those new-fangled “body cams” clipped to his shirt (does that mean he was photographing La Nueva Voz while La Nueva Voz photographed him?).

Konga, the fair's newest ride, for a Telemundo Los Angeles Channel 52 television news crew reporting in Spanish.

### Pomona Day 'Heroes'

John and Deborah Clifford were named Pomona Day “Heroes” on Pomona Day at the Fair, and Cristian Jimenez was named young adult community hero.

Dr. Jeff Vaniman of Pomona, chair of the Pomona Community Committee, said Deborah Clifford is the current President of the Historical Society of Pomona Valley, past president of the Pomona Heritage club where she chairs the annual home tours, served as a teacher for 29 years at Diamond Bar High School, worked on the committee that placed a historical marker for the World



Fairplex President and CEO Miguel Santana, at left, receives a certificate of recognition on behalf of the L.A. County Fair from the City of La Verne, presented by La Verne Mayor Don Kendrick.

War II Japanese-American internment camp on the Fairplex campus, is involved in Pomona Reads, and chairs the Historical Society's museum at the Ebell Club.



Practicing their bead throwing skills in the Pomona Day parade on opening day of this year's L.A. County Fair are, from left, Garey High School teacher Ion Puschila, Jennifer Williams of the Historical Society of Pomona Valley, Pomona City Councilmember Rubio Gonzalez and Pomona Unified School District Board President Dr. Roberta Perlman.



The Pomona High School 'Red Devils' marching band was looking good on opening day at the L.A. County Fair.



Members of the Garey High School marching band were in good form and were looking good, too, in the Pomona Day parade at the L.A. County Fair.



Ladies and gentlemen, the members of Pomona's School of Arts and Enterprise dance team marching and dancing their way along the parade route on Pomona Day at the fair.

John Clifford, her husband, is a past board member of the Hollywood Historical Society, is current secretary of the Historical Society of Pomona Valley,

is president of the Pomona Library Foundation, has worked with Save Our Pomona Public Library, is secretary for the Pomona Valley Democratic Club where he received

the “Legacy Award,” and is a member of the Pomona Christmas Parade Com-



Pomona Host Lions Club President Anne Henderson waves to the crowd in the Pomona Day parade at the fair with Lions past president Denny Mosier in the driver's seat.

mittee. He has also worked on a review of the city's charter, is a past board member of Pomona Heritage, worked on the historic aspects of the Mayfair Hotel restoration, and is a member of Friends of the Fox.

“They both are making Pomona a much better place and they are doing great things and they are true pillars of our Pomona community,” Vaniman said.

Youth hero Cristian Jimenez,

Get your kicks... pg. 7



Fairplex Board Vice Chairperson Tina Loza kicks off “Pomona Day” ceremonies on opening day.

## OPINION

**More on Pomona's sales tax increase measure on November ballot**

Nobody really ever wants higher taxes. (We know, that's why you keep reading La Nueva Voz – to read breakthrough statements like that.)

And Pomona residents are no exception.

Of course, we believe Pomona has made amazing progress in the last 10 years. All you have to do is take a look around at the new shopping centers, street improvements and more.

But, as we mentioned in our page one news story last month, staffing reductions in the city have had an impact – and dropping from 777 employees to only 538, as Mayor Tim Sandoval said, has to have an impact on services.

Those services can be anything from reduced library hours to more potholes in the streets and more trash in the gutters.

La Nueva Voz, of course, is a newspaper and from a newspaper point of view, just like many other businesses in town, what is good for Pomona is good for La Nueva Voz. But beyond that, we view Pomona as our community, too, so it really involves more than just the impact on business alone.

So we'll go ahead and say it – we recommend voters approve the three-quarters percent sales tax increase from 9.5 percent to 10.25 percent that the city council last month unanimously voted to place on the ballot in November.

Now that we have that out of the way, we do have a couple of comments.

Our biggest concern is the WAY the measure has been presented.

The city hired some pretty high-powered consultants at budget time and again to look at the sales tax issue itself. And, while members of the city council were told the increase could generate an additional \$12 million a year for the city's general fund to help chip away at the city's anticipated budget deficit, they were never told – at least in public documents or meetings – what the true cost would be to the average Pomona resident.

That means members of the city council voted to put the measure on the ballot knowing only what the increase meant to the city and not to the individual residents. In a sense, they voted to go after the

money with blinders on, without looking at the total impact on the community.

(On a related point, several members of the council acknowledged it would take a collaborative information campaign to convince voters to approve the measure, yet only three members of the public heard about the item appearing on the agenda and were concerned enough to come down to the city council meeting and comment on it during the public hearing.)

So, we figured out the impact on the residents for ourselves – for free, at no cost to the city.

As we reported last month, we looked at the 2010 U.S. Census and learned Pomona's median household income is \$48,851. And, according to the Internal Revenue Service Sales Tax Deduction Calculator, a Pomona taxpayer with three exemptions in the \$40,000 to \$50,000 income range currently pays \$967 in sales taxes each year.

The proposed sales tax increase is a 7.9 per cent increase, and a 7.9 percent boost to that \$967 would be \$1,043 each year in sales taxes, and a little subtraction shows that would be a \$76 a year increase on average under the proposed new plan.

Now one of our more careful and regular readers mentioned to us that the \$76 figure really is not accurate since Pomona residents simply don't buy everything right here in Pomona – sometimes they go out to La Verne, Chino, Los Angeles, you get the idea, where they would not be subject to the higher tax rate in Pomona.

In response to that point, we'll admit that's fair criticism.

Some of those cities might have lower sales tax rates, providing a benefit of sorts to Pomona residents. The downside, however, is Pomona loses all of that sales tax outside the city to somebody else.

Plus, back to those high-powered consultants we were talking about, \$12 million is a lot of money. So here's another way of looking at it – 50,000 households in Pomona multiplied by that additional \$76 in sales taxes a year is only \$3.8 million, which means a whole lot of that \$12 million is coming from people and business-

es outside of Pomona in the first place. So from that point of view, that's a good thing.

(That would be a whole lot of people coming in from outside the city to buy a second-hand Hawaiian shirt on Second Street – hey, did we just come up with a new reason those second-hand stores are located there?)

So the bottom line, again, is the WAY the measure was presented. The city council didn't mention the impact on the individual resident and, as Pomona resident John Mendoza said at the council's public hearing, the city attorney's language in the actual ballot measure that was approved didn't even include the word "increase."

We'll see how it all turns out in November. Of course, six years ago a proposed annual parcel tax to help fund the Pomona Public Library came close but just missed by a few votes – and that one, for those who enjoy numerical comparisons, would have cost each homeowner \$38 a year (remember, proponents were talking about how it was only as much as a cup of Starbucks a month?). And the math on that, of course, is that the \$38 is exactly half of the \$76 we're talking about today.

(You can read it for yourself – just go to [www.lanuevavoz.net](http://www.lanuevavoz.net), click on past issues and click on the August 2012 issue – the story is on the front page.)

Of course, we're just sayin'.

Yes, we support the measure that's on the ballot in November. There's no question the city can put the extra money to good use for the benefit of the entire community. And it really won't cost the average resident all that much.

We are just a tad disappointed in the council's lack of transparency on a couple of these items by not sharing with the public a few more pieces of the information. At the same time, if the measure passes and goes into effect next April, part of the process will be to create an independent citizen's oversight committee.

Between the council and the members of that committee keeping an eye on things, we're confident everything will work out to the benefit of the City of Pomona as was the intent in the first place.



Photo courtesy of the City of Pomona

**LIFE INSURANCE AWARENESS MONTH** -- Members of the Pomona City Council this month proclaimed the month of September as "Life Insurance Awareness Month" in an effort to emphasize the need to protect loved ones with life insurance which can provide a "tremendous source of financial relief and security to families that experience the loss of a loved one." The proclamation called attention to the fact that only roughly 46 percent of middle income consumers between the ages of 25 and 64 have individual life insurance policies. Pomona resident Christine Perez, an agent with New York Life Insurance Co., requested the action by the city on behalf of the life insurance industry. Her office is located at 140 Via Verde, Suite 200, San Dimas. Pictured, from left, presenting the proclamation are, from left, Pomona City Councilmembers Cristina Carrizosa, Robert Torres, Ginna Escobar, Adriana Robledo, Rubio Gonzalez, Pomona Mayor Tim Sandoval and Perez. For more information, call (909) 305-6500.



Photo by Renee Barbee

**PHILIP AND HARRIET PUMERANTZ HONORED BY LIBRARY FOUNDATION** -- Members of the Pumerantz family joined with members of the Pomona Public Library Foundation in the library atrium last month to unveil a special tile honoring the late Phil Pumerantz and his wife Harriet for their "exceptional support" of the library. Pictured, from left, are Dana Hua Pumerantz (son Andy Pumerantz' wife), son Richard Pumerantz, his wife Brigitta Pumerantz, Andy Pumerantz, artist Gary Lett, who created the tile (holding the tile), and John Clifford, president of the library foundation. In front are Zoe Pumerantz (daughter of Andy and Dana Pumerantz) and Harriet Pumerantz. The tile, designed in full color and which will be permanently installed in the library atrium, includes a photo of Phil and Harriet Pumerantz along with the date June 7 of this year, when the foundation originally presented the "Foundation Award" to Phil and Harriet Pumerantz at its first annual Mayor's Gala fundraiser to support the library. The Pumerantz family has lived in Upland since 1977.

**Mt. SAC receives \$3 million gift, largest in college history**

The Mt. San Antonio College Foundation and Alumni Association has received a \$3 million gift from the estate of Diana Berger, making the donation the largest gift in college history.

Berger's gift is designated to the Arts Division and will be used to support students in the visual arts and theater programs, according to a Mt. SAC news release.

"We are thrilled and humbled by this generous gift," said Sue Long, dean of the Arts Division. "This gift will touch every student in these programs for generations to come."

Berger was a businesswoman,

a philanthropist and an artist who lived with her late husband, Gerry, in Bellevue, Wash., where she operated a beautician business and he founded Northwest Hydra-line, a hose and hose fitting supplier.

In her retirement, she lived in the Los Angeles area, where her love and appreciation for the arts led her to Mt. SAC.

In her memory, the college plans to rename the art gallery the Diana Berger Gallery at Mt. SAC.

Mt. SAC is the largest single campus community college in California, serving 60,000 students each year.

## Come Together... from pg. 1

with you all being here because this to me is really what I grew up with, this diversity, this shared governance, this shared ability of public people, civil people, people from our neighborhoods coming together and showing that there can be a difference if each one of us takes that responsibility," she added.

Solis made her comments at a brunch she hosted in the Court of the Redwoods at Fairplex for community leaders from throughout her First Supervisorial District.

"We have worked very hard because we have such a diverse community in L.A. County," Solis said. "We have three million immigrants and about a million or more live in my area alone. And I'm very proud of that, because we make up a potpourri of every-

thing – Europeans, people from different continents of the world, but we all come together."

She predicted the fair would be a success because "we're able to show that everyone here is invited and people can come here and enjoy themselves, get entertainment but also learn a little bit about history."

"Every time I come here I learn something new," Solis said.

The top priority for Los Angeles County, she added, is homelessness, and she said she saw homeless people in Pomona's Ganesha Park on her way in to the fair.

"It's pervasive, it's everywhere," she said, "and I'm proud that the residents of L.A. County helped us pass Measure H so that we can have at least \$355 million annually for 10 years to begin to

drive hard on bringing down the number of people that are homeless."

She said that figure currently is 53,000 "if not more" on one night in the county.

"We have an obligation to help them," Solis said.

She also said Measure A, a park issue passed by the voters, will provide \$94 million annually until voters decide to end it.

Solis said some of those proceeds will go to areas that are "park poor – that don't have parks that are adequately funded."

Fairplex Board Chairman Cid Pinedo kicked off L.A. County Day festivities by reminding guests that this year's fair was the 96th year – "96 years of creating opportunities for memories, creating opportunities for experiences."

He cited an experience he had several years ago at the fair's Big Red Barn where he saw a father kneeling down and explaining the animals to his son and how it reminded him of his home town in Mexico on his rancho.

Pinedo said he asked him what

it meant for him to have the animals, the fair and such an amazing experience here for his family.

"He said 'you know, unfortunately we can't travel back to my native town – this allowed me to have a moment with my son and one that he will always remember and one that I am holding close to my heart,'" Pinedo added.

"That's what we're able to do, and we're able to do that because of you, because of Los Angeles County," Pinedo said. "This fair is your fair and it is because of you and our partnership that we're able to celebrate memories and experiences."

### Los Angeles County 'Heroes' honored

Los Angeles County Community Heroes, recognized at the event, were Teresa Hernandez Campos and Yolanda Pena-Rodriguez.

Campos, owner of Teresita's Restaurant in East Los Angeles which she opened in 1994, is known for her dedication to helping others and assists victims of violent crimes and sexual assault, children in crisis, veterans and

senior citizens in need of medical care.

Financially, she supports the Los Angeles Music and Art School in East Los Angeles, Roosevelt High School in Boyle Heights, local churches and "Familia Unida," a nonprofit that serves the disabled community.

Pena-Rodriguez is a mother of four children and a grandmother of four grandchildren, all of whom either have attended or currently attend schools in the Azusa Unified School District, where she serves on the school board.

She is active in the city's Neighborhood Improvement Zone, Azusa Beautiful, Azusa Homework House, the California Latino School Board Association and the Azusa Golden Days Committee.

She retired from the Garvey Unified School District after serving for 40 years as an instructional aide and attendance technician.

She hosts monthly community meetings with residents who live in unincorporated Azusa where she listens to their concerns and serves as their liaison to Los Angeles County.

## Get your kicks... from pg. 5

17, a senior at Diamond Ranch High School where he is on the Principal's Honor Roll, has been active in the community since elementary school, has worked at many community events, was a "greeter" at the first annual Mayor's Gala fundraiser produced by the Pomona Public Library Foundation, volunteers as a tutor at the Pomona Public Library and at his school, and "deeply cares about his fellow students and about his community," Vaniman said.

He is a member of St. Paul's Catholic Church, the Latina-Latino Roundtable, the Pomona Public Library Foundation, the Historical Society of Pomona Valley, he is involved in Laguna Technical College (owned

by Arturo Jimenez, his father), plays in the Diamond Ranch High School orchestra, is a Bright Prospect student and is a member of the Pomona Valley Democratic Club.

"Cristian is an outstanding young citizen," Vaniman said.



A Route 66-era car on this float provided seating for Pomona celebrities including Pomona Unified School Supt. Richard Martinez, at far right.



The Pomona Rotary fire engine was looking good in the Pomona Day parade at the fair with Lorraine Canales pictured at far left, Ron Vander Molen standing at right and, seated at right, David Speidel looking, where else, right into the La Nueva Voz camera.



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**POMONA CATHOLIC CELEBRATES 120TH YEAR!** -- Pomona Catholic Interim Principal Rebecca Arteaga leads students, alumni, faculty, staff and parents last month on their annual walk from the school along Pomona's Holt Avenue to St. Joseph's Catholic Church for the annual "Call to Tradition Mass" at the start of each school year. The event is held each year to "exhibit our faith, unity, pride and diversity at Pomona Catholic," according to a news release. Following the mass, participants returned to the school campus for a barbecue in the Rose Garden. Pomona Catholic is an Archdiocesan all-girls' college preparatory high school and co-educational middle school for grades six through eight. It serves students of all socioeconomic backgrounds from Pomona and surrounding communities and abroad. It was founded in 1898.

U.S. News & World Report has named Cal Poly University Pomona among the top colleges and universities in the Western United States on its "Best Colleges 2019" list, and has ranked Cal Poly's College of Engineering among the best in the nation.

**Cal Poly, College of Engineering score high in U.S. News rankings**

Cal Poly ranks fourth among the "Top Public Schools" in the west and 28th among all universities and colleges in the magazine's 15-state western region.

The College of Engineering continues to be ranked among the nation's best, where the highest

degree is a bachelor's or master's. The college was placed 11th nationally in the "Best Undergraduate Engineering Programs" category and fourth among public universities.

The civil engineering, computer engineering and electrical engi-

neering programs all tied for number five nationally, among both public and private universities.

For this year's rankings, the magazine adjusted its criteria to include more emphasis on "social mobility," or how much a university helps students improve their

economic standings. The social mobility indicators account for five percent of the ranking formula.

California State University campuses took 11 of the 15 spots on the "Top Public Regional Universities in the West" list.



**HOSPITAL DEDICATES MURAL BY RENOWNED ARTIST TONY SHEETS** -- You might have noticed that huge 150 by 22 foot mural on the new parking structure behind Pomona Valley Hospital Medical Center (back on the Orange Grove Avenue side). It was installed over a two-day period last November (you can see a photo in La Nueva Voz' November 2017 issue -- go to [www.lanuevavoz.net](http://www.lanuevavoz.net) and scroll down to page 13) and was officially dedicated in ceremonies in the parking structure last month. The custom mural, "Gift of the Valley," was produced by renowned local artist Tony Sheets, son of late Pomona artist Millard Sheets, and depicts the history of the region's citrus industry. It was a gift to the hospital foundation from Elizabeth DesCombes and her children, in memory of her late husband and long-time hospital board member Donald DesCombes. DesCombes herself served on the hospital foundation board for 11 years and was elected as an emeritus to the board this year. Pictured at the dedication ceremony is Tony Sheets with a small replica of his mural. Elizabeth DesCombes and other members of her family were among those attending the event.

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Inter Valley Health Plan is a not-for-profit HMO with a Medicare contract. Enrollment in Inter Valley Health Plan depends on contract renewal. Anyone entitled to Part A and enrolled in Part B may apply, including those under the age of 65 entitled to Medicare on the basis of Social Security disability benefits. Members must continue to pay Medicare Part B premium. \*No obligation to join. \*\*This information is not a complete description of benefits. Contact the Plan for more information. Limitations, copayments, and restrictions may apply. Benefits, formulary, pharmacy network, premium and/or co-payments/co-insurance may change on January 1, of each year. A licensed sales person will be present with information and applications. For accommodation of persons with special needs at sales meetings, call the number above. \*\*\*Other medical groups and hospitals are available in our network. Inter Valley Health Plan complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. Inter Valley Health Plan cumple con las leyes federales de derechos civiles aplicables y no discrimina por motivos de raza, color, nacionalidad, edad, discapacidad o sexo. Inter Valley Health Plan 鬧雷: 혼넛켁寬痰런體樽匡, 쁁음鹿츨費獲단語喇賭燎曷務. 請鈴電. ATTENTION: This information and language assistance services are available to you free of charge. Call 1-800-251-8191 (TTY/TDD: 711). ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-251-8191 (TTY/TDD: 711). 注意: 如果您使用繁體中文, 您可以免費獲得語言援助服務. 請致電 Call 1-800-251-8191 (TTY/TDD: 711).

## Pomona mother of three receives keys to new car from Ben Clymer's

Ben Clymer's "The Body Shop" did it again in Pomona – they gave away another car this month, actually the 33rd car the company has given away at its various locations in the past 10 years, to a Pomona resident chosen because of her need for this "life changing" gift.

And this year's recipient, Leticia Campa, was a very happy recipient.

"I'm in shock," she told La Nueva Voz moments after she was handed the keys.

What did she think of all this? "I don't know, thank God, I guess," she added.

Campa received a "like new" four-door black 2015 Nissan Altima, restored to pre-loss condition by volunteer workers at Ben Clymer's in Pomona using parts and resources from partners like Metro Nissan of Montclair, Wawanesa Insurance, Enterprise Rent-A-Car, Precision Auto Glass, the City of Pomona, House of Ruth, Martin Auto Color, PPG Automotive Paints, P & D Wholesale and others.

A Ben Clymer's spokesman explained Campa had served as a caregiver for her mother for years and, after her mother's

death, last year found herself wanting to work helping people.

However, with three young children and an unreliable car, it was difficult.

She found work with the Red Cross through subsidized employment and now works as an administrator for a rehabilitation facility working with recovering addicts.

"This is not a handout, this is about helping individuals that have hit hard times and have continued to apply themselves, that have continued to strive to create a better environment for their families and themselves, that have never given up," said owner Ben Clymer, Jr.

He told the story of his own family in which his uncle was raised by a single mother of seven after her husband was lost in a trucking accident.

"We know what it's like not to give up," he said, and the company is putting some of their profits back into the community to pay that forward.

Campa was a client of Pomona's GAIN employment services division of the Los Angeles County Office of Education and the Pomona office of South Bay



**A NEW CAR!** -- Leticia Campa and her son, David, age 1-1/2, of Pomona, get behind the wheel for the first time this month of their new 2015 Nissan Altima presented to them in a special give-away program by Ben Clymer's "The Body Shop" in Pomona.

Workforce Investment Board career center.

Ben Clymer's is located at 2607 N. Towne Ave., Pomona. The company participates in the Benevolence Car Give away which is designed to help those who, through no fault of

their own, have fallen on hard times but have demonstrated they want to work to better themselves and their circumstances.

Wawanesa Insurance donates "total loss" vehicles for the program.

The body shop provides a year of registration and Wawanesa provides a year of insurance at no cost.

The event marked the fourth annual presentation of a car at the company's new Pomona location.



**HILDA SOLIS SCHOLARSHIP DINNER** -- Los Angeles County Supervisor Hilda Solis poses with some of the scholarship winners at her annual Hilda L. Solis Scholarship Dinner and Reception this month on the Cal Poly University Pomona campus. The scholarship program recognizes high achieving students who make a difference in the lives of others. Often, they are the first in their families to go to college, and many have a great financial need but still manage to succeed academically while finding ways to give back to their community. Pictured, at center, is Solis and, at right of center, is Cal Poly President Dr. Soraya Coley. The program is sponsored by the Cesar Chavez Center for Higher Education and the Latino Professional Alumni Chapter. Solis, who also was the guest speaker, is a graduate of Cal Poly Pomona.

# So many things to see and do at the L.A. County Fair!

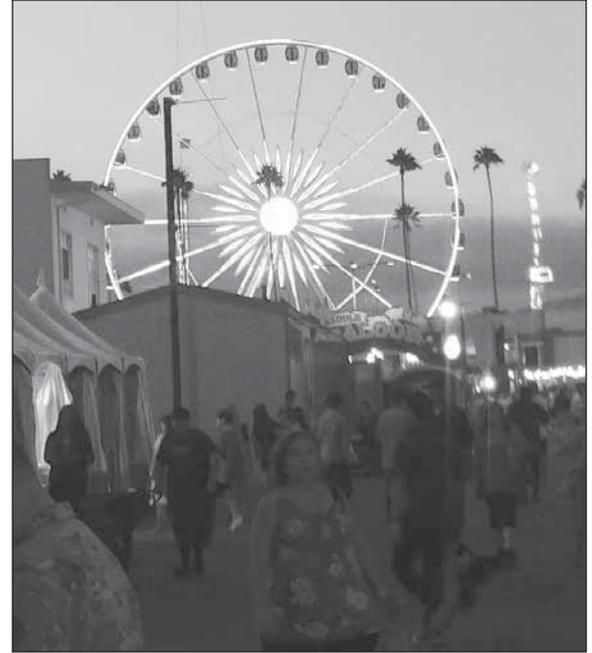
Photos by Renee Barbee



"The Sweethearts," produced by Sunset Singers, perform their oldies from the Route 66 era on the "Clock Tower" stage at the L.A. County Fair.



Visitors to the L.A. County Fair take in the sights from above while riding the SkyRide.



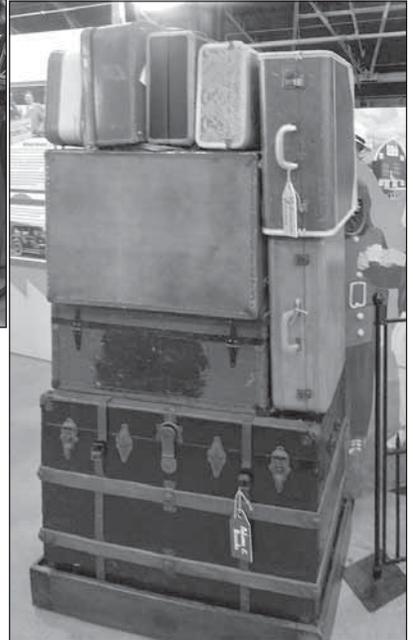
The big Ferris Wheel -- known as La Grande XL, the largest traveling observation wheel in the Western Hemisphere -- and it comes complete with eight person, air conditioned cabins -- towers above the L.A. County Fair at dusk.



There was a little gold mining going on at this year's L.A. County Fair in Building 10 (the Rock and Candy Factory" exhibit) where, just outside the gold mine you could try your hand at panning for gold in a "real" running stream!



The owner of a 1965 Ford Mustang with a Route 66 license plate from Washington state parked his car in Building 10 at a Mobil gasoline pump. And the price per gallon on the pump is only 28 1/2 cents per gallon!



Vintage suitcases and steamer trunks (hey, that Route 66 era they are talking about doesn't seem that long ago to some of us at La Nueva Voz) were on display in Building 10.



Fairgoers had a chance to see a 1955 Nash Metropolitan, a four-cylinder car with 55 horsepower that sold new for \$1,800, parked right outside the Millard Sheets Art Center. The vehicle was billed as "the original compact car." Pomona Chamber of Commerce ambassador Vita Gonzales told La Nueva Voz her dad bought one for her mom and she hated it and made him take it back.

Well, you've heard the song, and you might have been to the resort in Sevier County, Utah, on Historic Heritage Highway 89, and now we had it all to ourselves at the L.A. County Fair. The Big Rock Candy Mountain was a huge hit with big kids and little kids alike, and it was on display in the Rock and Candy Factory in Building 10.

Fairplex officials held a series of strategic planning sessions that took nearly a year and one theme that kept popping up was the need to bring back the old clock tower. Well, folks, that's what they did this year at the L.A. County Fair -- and it lights up at night, has Route 66 flags on top, and a stage for performers at the bottom. So, just like in the old days, mom, just meet me at the clock tower.



Now here's one where it might drop off a little in terms of memories -- just like that exhibit in Building 10 where you could

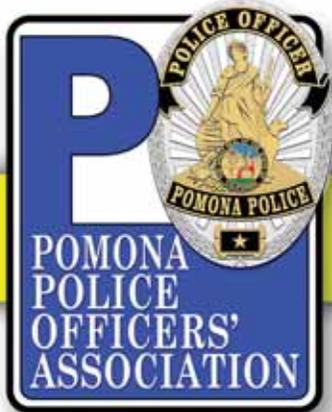


sit in half of a car with the window three inches up and clip on a speaker so you could hear the sound at the drive-in movies. This one was a replica of the old Burma Shave (as in shaving cream) signs that were spread out along the highway. When you were driving at 55 miles per hour, you could read one from the back seat, tell everybody else in the car and, just in time, come up to the next one. Just like in the photo, each one had a message of its own and they all ended with "Burma Shave." They were all along Route 66, all throughout the southern states, pretty much everywhere back in the 1950s plus or minus.



An unidentified visitor to the L.A. County Fair couldn't help but be attracted to an oversized game of Candyland on display, where else, in the Rock and Candy Factory exhibit in Building 10.

Paid for by Pomona Police Officers' Assn. PAC #1243790 • 174 W McKinley Ave • Pomona, CA 91768



Join Your **Pomona Police Officers** in Voting

**YES on BALLOT MEASURE PG**

For A **SAFER Pomona** • **November 6, 2018**

The City of Pomona is expected to face an annual operating **deficit of up to \$10 million** within the next couple of years. This at a time when:

- **THIRTY-ONE** sworn police officer positions have been lost and police staff levels have fallen below the state average
- There's an average of just **EIGHT police officers per shift** - even though violent crime rates in Pomona far exceed **U.S. averages**
- There are **fewer fire trucks available** to respond in times of crisis
- **Drug and gang prevention programs are needed** now more than ever and homelessness is fast on the rise
- Our roads are becoming unsafe for drivers and pedestrians – **40% are in POOR condition and NEED repairs**



**Now is NOT the time to tighten our belt!**



On the ballot this fall, Measure PG proposes a **three-quarter cent** sales tax on local, non-essential purchases.

- Groceries and prescription medications are **EXEMPT**
- Adds only **75 CENTS to a \$100 purchase** ~ revenue **STAYS** in Pomona
- **Built-in citizens' oversight, annual audits and 10-year sunset clause**

**Measure PG = an estimated \$12 million annually** for the citizens of Pomona! That is revenue that will help:

- **Maintain police, fire and paramedic services and emergency response times**
- **Reduce homelessness and maintain neighborhood police patrols**
- **Keep roads, parks and public areas safe and continue gang prevention programs**
- **Repair and repave deteriorating roads and sidewalks**
- **Continue important after school programs that keep youth safe from violence**
- **Maintain vital services and programs for our seniors**

The Pomona Police Officers' Association supports  
Measure PG for a Stronger, Safer Pomona – Shouldn't you?

**Vote YES on Measure PG**

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**2018 Honda Civic**  
 LX 4Dr CVT MSRP \$20,635  
 Automático • 4DR • Nº de Modelo FC2F5JEW  
 Todos En Almacén

**\$108**  
 Arriende Por...  
 AL MES. 36 MESES



**2018 Honda Accord**  
 LX • 4-Dr MSRP \$24,465  
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 Todos En Almacén

**\$169**  
 Arriende Por...  
 AL MES. 36 MESES



**2018 Honda CR-V**  
 LX 2WD CVT MSRP \$25,245  
 Automático • 4DR • Nº de Modelo RW5H3JEW  
 Todos En Almacén

**\$169**  
 Arriende Por...  
 AL MES. 36 MESES



**2018 Honda CLARITY**  
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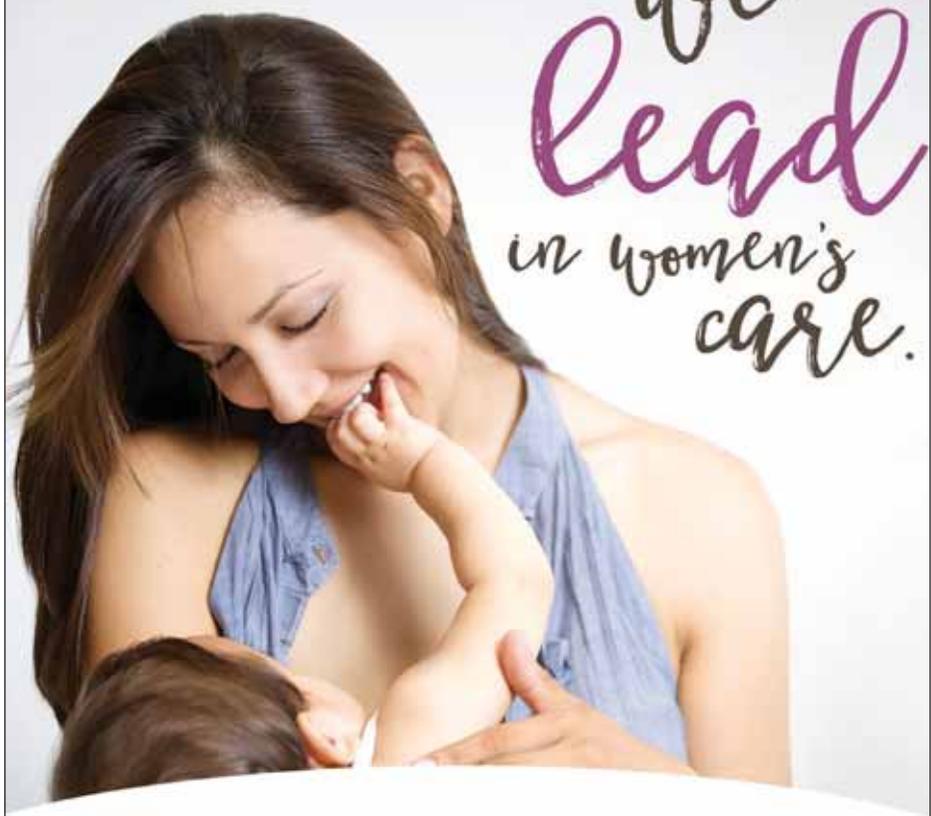
**\$279**  
 Arriende Por...  
 AL MES. 36 MESES



Excluye opciones agregadas por el concesionario. Todos los vehículos: \$3499 Inicial por arrendamiento de 36 meses más impuesto. \$0 Depósito de Seguridad Excluye Ter pago, Impuestos, Cobros del DMV, Cobros ACQ MSRP (incluye destino, excluye impuesto, licencia, cobros de Título, registro, cobros de documentos, opciones, seguro y similares). Arrendamiento es de Plazo Cerrado debe tomar entrega nueva de menudeo en vehículo del Almacén del concesionario. Disponible para arrendatarios bien calificados aprobados por Honda Financial Services. No todos los arrendatarios calificarán. Tasas más altas de arrendamiento aplican para arrendatarios con calificaciones de crédito más bajas. Arrendatario es responsable por el mantenimiento, uso y desgaste excesivo y .15¢ por milla en exceso de 12 Mil Millas por año para vehículos con el MSRP menos de \$30,000, y .20¢ por milla en exceso de 12 Mil Millas por año para vehículos con el MSRP de \$30,000 o más. Expira 10/01/2018. Vaya al concesionario para detalles completos.



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For 2017, our Women's Center has been recognized seven times over – with three Healthgrades Excellence Awards and four 5-Star honors. In fact, we're the only hospital in Los Angeles, Riverside and San Bernardino counties to receive these recognitions. That means we're the place to go – for everything from maternity to complete women's care. Wherever we lead, good health follows.  
 Call 1.909.865.9858 or visit [www.pvhmc.org](http://www.pvhmc.org).





**Garden Strolling  
and  
Winetasting  
in Vintage Pomona**  
Presented by SOPPL  
as a  
**Fundraiser**  
in advocacy for the Pomona Public Library  
**Sunday, October 14, 2018**  
**Garden Strolling** from 3 p.m. to Dusk  
**Winetasting** starting at 5 p.m.  
*Hors d'oeuvres. Plant sales. Music.*

**\$30.00**  
Reservations available in advance from SOPPL  
<https://tinyurl.com/soppltickets>  
Pick up programs starting at 2:30 p.m. at  
206 East Lincoln Ave., Pomona  
Tickets may be purchased the afternoon  
of the tour at the same location.  
For more information or to RSVP, contact  
Mickey Gallivan at (909) 261-9655  
or [ogallivan@verizon.net](mailto:ogallivan@verizon.net)  
SOPPL: Like us on FACEBOOK!

**Tchaikovsky, Beethoven highlight  
Claremont Symphony season opener**

Tchaikovsky's Romeo and Juliet, Ravel's Piano Concerto in G and Beethoven's Symphony No. 8 are on tap for the season opening concert of the Claremont Symphony Orchestra next month.  
The concert is scheduled for 3:30 p.m. on Sunday, Oct. 21.

All concerts are at Bridges Hall of Music ("Little Bridges") on the Pomona College campus in Claremont.  
The Claremont Symphony Orchestra is a non-profit organization founded in 1953.  
For more information, visit the web site at [www.claremontso.org](http://www.claremontso.org).

**Your insert  
here!**

**Call  
(909) 629-2292**



**NORA  
GARCIA**  
CITY COUNCIL DISTRICT 3

**VOTE for NORA GARCIA**

<b>Energetic Leadership</b> for the 21st Century	<b>Liderazgo Energético</b> para el Siglo XXI
<b>Fresh Voice</b> for a Diverse Community	<b>Nueva Voz</b> para una Comunidad Diversa
<b>Moving Us Forward</b> Together	<b>Avanzando</b> Juntos

Paid for by Nora Garcia for Pomona City Council 2018 I.D. #1407655

**¿NECESITAS SEGURO DE AUTO?  
LLÁMAME PRIMERO.**

**AHORRO PROMEDIO ANUAL: \$498**

EN PROMEDIO, LOS CONDUCTORES QUE SE CAMBIARON DE:

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**Ahora puedes ahorrar aún más con Allstate.**  
Conductores que se cambiaron a Allstate ahorraron un promedio de \$498\* al año. Cuando estés comprando un seguro de auto llámame primero. Te sorprenderás con todo lo que podrías ahorrar.

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**Kellogg House and Kellogg West at Cal Poly Pomona are available for:**

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[KelloggHouse.com](http://KelloggHouse.com)  
[KelloggWest.com](http://KelloggWest.com)

\*Pólizas sólo en inglés. Ahorros promedio están basados en la información reportada a nivel nacional por clientes automotrices de Allstate por las pólizas escritas en el 2013. Ahorros actuales varían. Allstate Indemnity Co. Northbrook, IL. © 2014 Allstate Insurance Co.



## Put a new home on your “can do” list — with a 3% down payment

Hoping to buy your first or next home? It may be more doable with **yourFirst Mortgage®**, our 3% down payment option on a fixed-rate loan.

Contact me today for more details, including eligibility factors like loan amount, loan type, and property type. I'll give you the “can do” support you need.

*Note: With a low down payment, mortgage insurance is required and will increase your monthly payment.*

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Home Mortgage Consultant  
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marco.polo@wellsfargo.com  
NMLSR ID 488123

*Hablo español*  
321 E. Holt Ave, Pomona, CA 91767

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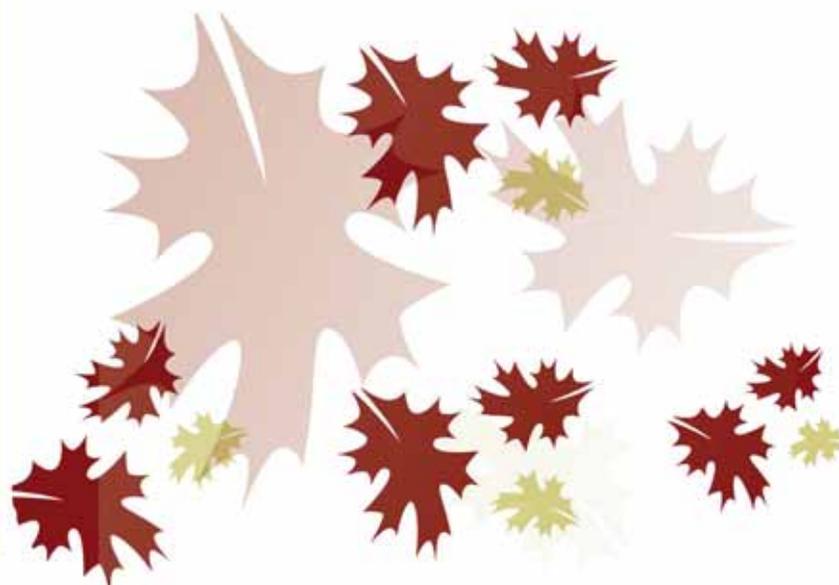
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## Be 'Water-Aware'. Fall is nearly here. Days are shorter.

Now is the time to remember to:

- Reduce the time you irrigate - eliminate minutes and even a whole day that you irrigate. (Even if it's hot, shorter days mean less “thirsty” plants.)
- Check your sprinklerheads.
- Fix leaks.

[www.bewaterwise.com](http://www.bewaterwise.com)  
to learn more water saving tips



### Three Valleys Municipal Water District's Areas Served:

Azusa, Boy Scouts of America-Firestone Reservation, California State Polytechnic University-Pomona, City of Industry, Claremont, Covina, Covina Irrigating Co., Diamond Bar, Glendora, Golden State Water Co., Hacienda Heights, La Puente, La Verne, Mount San Antonio College, Pomona, Pomona-Walnut-Rowland Joint Water Line Commission, Rowland Heights, Rowland Water District, San Dimas, Suburban Water Systems, Valencia Heights Water Co., Walnut, Walnut Valley Water District and West Covina

RE-ELECT  
 **GINNA E.**  
**ESCOBAR**  
*for Pomona*  
 District 5



## The Quality of Life and Home Values Continue to Rise Throughout Pomona - District 5 Leads the Way.

Pomona, CA - For the last 7 years, the City of Pomona has seen exponential growth in the home values with Council District 5 leading the increase. According to Movoto.com, a leading real estate site that specializes in market analysis and trends, Pomona, and District 5 in particular, has experienced a 62% growth in market value. Some of the reasons for the growth may be attributed to general market trends. However, the improvements in the overall quality of life and economic opportunities are the primary reasons for the increase in values.

The quality of life and economic opportunities are a major contributor to Pomona's progress. Pomona has seen two national hotel chains come to the City within the last couple of years increasing the number of rooms available to alleviate the demands by the attendees of Pomona Fairplex and other City events. One major renovation and improvement that has recently taken place is the old Shilo Hilltop Inn being transformed to a first-class accommodation in the Double Tree by Hilton Pomona. In addition, the City has met the increased demand by bringing La Quinta Inn and Suites to Pomona. Coupled with three "market rate" housing projects, the City has steadily worked to meet the

demands of people and businesses wanting to move to Pomona.

District 5 has seen economic and quality of life improvements with an allocation of redevelopment funds by **COUNCILWOMAN GINNA E. ESCOBAR** in the amount of \$2 million dollars for street, transportation and infrastructure improvements for her district alone. The construction of the only state of the art dog park, Phillips Paw Park, and various mitigating measures to reduce traffic along the 71 freeway has increased the desirability for would-be buyers.

Another important aspect that has had a significant impact on home values in Pomona is the sound mitigation measures and modernization of the Westmont Police Training Center improving the quality of life of residents in District 5. **COUNCILWOMAN GINNA E. ESCOBAR** has voted to also place a moratorium on additional waste facilities, provide cleaner and greener city vehicles, and to build a shelter to address the increasing numbers of homeless individuals in the City. This key component of providing a transitional means for homeless individuals to find permanent housing and employment ensures that the homeless crisis will not be exacerbated.

You would be hard pressed to find individuals who can say that their quality of life, economic opportunities within the City and their property values have not gone up. The City is moving in the right directions by improving public safety, closing down illegal pot shops and implementing a well-regulated and enforceable cannabis ordinance that will protect the community and increase revenues. **COUNCILWOMAN GINNA E. ESCOBAR** has been working hard for Pomona and District 5 and it shows!



## Re-elect Ginna E. Escobar

# Your Voice Counts! ¡Tu Voz Cuenta!

The City is conducting a survey that will assist in the development of the 2019-2020 Annual Action Plan, which outlines spending for Community Development Block Grant (CDBG), HOME Investment Partnerships Program (HOME), and Emergency Solutions Grant funds on housing, human services, public infrastructure and community development activities for low/moderate-income persons. We need your input.

The City will also be hosting a series of community meetings to provide several opportunities for public input. Join us at one of the following meetings to learn more and share your experiences.



*La Ciudad está llevando a cabo una encuesta importante cual ayudara en el desarrollo del Plan de Acción Anual 2019-2020. Se planean objetivos y estrategias que guiara la forma en cual utilizaran los fondos en viviendas, servicios humanos, fraccionamiento y desarrollo de actividades para la comunidad para personas de bajos e moderados ingresos. Necesitamos sus sugerencias.*

*La Ciudad estará organizando una serie de reuniones comunitarias para brindar varias oportunidades para el aporte del público. Únase a nosotros en uno de las siguientes reuniones para aprender más y compartir sus experiencias.*



**Location / Lugar**  
**Pomona Council Chambers**  
**505 S. Garey Ave.**  
**Pomona, CA 91769**

**Dates:**

- Tuesday, October 9, 2018.....Community Needs Meeting @ 6:30pm
- Tuesday, November 13, 2018.....Community Needs Meeting @ 6:30pm
- Tuesday, December 4, 2018 .... Community Needs Meeting @ 6:30pm
- Tuesday, January 15, 2019.....Community Needs Meeting @ 6:30pm

**Fechas:**

- Martes, 9 de Octubre 2018..... Reunión de comunidad @ 6:30pm
- Martes, 13 de Noviembre 2018 ..... Reunion de la comunidad @ 6:30pm
- Martes, 4 de Diciembre 2018..... Reunión de la comunidad @ 6:30pm
- Martes, 15 de Enero 2019..... Reunión de la comunidad @ 6:30pm



Please take a moment to complete the surveys found on the City's Website at:

[www.ci.pomona.ca.us](http://www.ci.pomona.ca.us)  
**Community Needs Survey**

“Hardcopies are available at all community centers”

*Por favor, tome un momento para completar las encuestas que se encuentran en el sitio web de la Ciudad en:*

[www.ci.pomona.ca.us](http://www.ci.pomona.ca.us)

**Encuesta de Necesidades Comunitarias**

“Copias impresas están disponibles en todos los Centros Comunitarios”

**Responses are due by: Thursday, January 31, 2019**

**El plazo para entregar sus sugerencias es el: Jueves, 31 de Enero de 2019**



**Hospital foundation to host first-ever 'Singing for Survivors' competition fundraiser**

The Pomona Valley Hospital Medical Center Foundation is hosting its first-ever "Singing for Survivors" American Idol-style competition next month to benefit the Robert and Beverly Lewis Family Cancer Care Center Endowment Fund.

Hosted by comedian, actor, producer, director and writer Jeff Garlin, the event will feature eight outstanding local vocalists and is scheduled for 10:45 a.m. to 2 p.m. Saturday, Oct. 27, at the DoubleTree Hotel in Ontario.

Included will be a welcome reception, a theme basket raffle and lunch.

The event is open to the public. Tickets are \$125 and can be purchased on-line at [pvhmc.org/S4Survivors](http://pvhmc.org/S4Survivors).

The Robert and Beverly Lewis Family Cancer Care Center provides patients with free support services for anyone diagnosed with cancer and, with access to anti-cancer drugs, cutting-edge technology and the highest possible accreditation, is the best option for cancer patients in the region.

The new fundraiser replaces the foundation's "Celebrating with Style" fashion show.



**BLOOMING TOGETHER**  
**10 YEARS AND BEYOND**

**BloomAgain**  
FOUNDATION  
*Lending a hand to women in need since 2008*

**YOU ARE INVITED 10.28.18**  
**10TH ANNIVERSARY CELEBRATION**

**Chevy Chase Country Club**  
3067 E. Chevy Chase Drive, Glendale, CA 91206  
**October 28, 2018 11am- 2pm**  
Door Prizes, Silent and Live Auctions,  
Raffles and Champagne Brunch

Auction items include:

- Maui Vacation
- Goodyear Blimp Ride
- Malibu Wine Safari
- GoPro Camera
- Airline Tickets
- Rose Parade Seats

**RSVP BY 10/15/18 AT**  
**BLOOMAGAINANNIVERSARY.ORG**  
Ticket Price: \$50 includes parking and one raffle ticket

The Bloom Again Foundation is a 501 (c) (3) non-profit organization that supports economically vulnerable working women when they encounter medical challenges.  
**Your money goes directly to women in financial need.**

VOLUME 10

Presented by **D.P.O.A.**



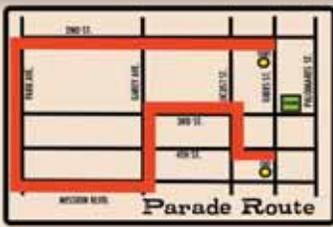
**Sounds of Christmas**  
**PARADE**  
Downtown Pomona  
December 8, 2018 6-8pm



Holiday at the Plaza in Shaun Diamond Plaza 4-8pm



For parade applications and general information visit [downtownpomona.org/christmasparade](http://downtownpomona.org/christmasparade) or call 909.469.1121






Pomona's Opera Company  
Season Fifteen!!

Opera Boo!

**Witches and Demons and Ghosts. Oh my!**  
Oct 27 at 2 pm & 7:30 pm. \$25

**Serenades of Love.** Feb 9 at 2 pm. \$25

**The Best of Gilbert and Sullivan**  
March: Sat 23<sup>rd</sup>, Sun 24<sup>th</sup> & Sat 30<sup>th</sup> at 2 pm. \$25

**Gounod's Faust** – opens May 25 at 2 pm,  
May 29 at 7:30 pm and June 1 & 8 at 2 pm. \$40

**Viva Diva! concert.** July 20 at 2 pm. \$25

**Manly Men of Opera – dinner concert**  
Sunday, August 18, 2018 at 5 pm. \$40

www.repoperao.org (909) 230-4949

EXPERIENCE MATTERS. DON'T STOP PROGRESS NOW!

Experience is very important when dealing with complex city issues. Pomona is going through positive changes, but it cannot afford inexperienced council members.

Thanks to your support, I have the experience and knowledge to work with my colleagues in our common efforts to make Pomona a better place. My relationships with local, county, state and federal elected officials contribute to facilitate solutions to major issues, such as the new shelter for homeless persons.

The results of two decades of my work for District Three residents are clearly visible.

Violent crime and graffiti have decreased dramatically. Streets, traffic lights, parks and sidewalks have been improved despite economic difficulties. We have a new park and three community centers with programs for youth and senior citizens. Our youth orchestra brings pride and joy to Pomona. Our neighborhoods look good and peaceful. We have a voice, we are no longer the neglected district we once were. My support for the Pomona Library and the immigrant community including DACA students is unquestionable. My defense of our community against aggressive check points, trash stations, poker parlors, bad billboards deals, and the attempt to limit your voting rights is well recognized.

THIS NOVEMBER 6, RE-ELECT CRISTINA CARRIZOSA - THE PEOPLE'S VOICE

LA EXPERIENCIA CUENTA. NO DETENGA EL PROGRESO AHORA.

La experiencia cuenta mucho cuando de asuntos difíciles se trata. Pomona está pasando por cambios muy positivos y no podemos darnos el lujo de elegir personas sin experiencia.

Gracias a su apoyo, yo tengo la experiencia y el conocimiento para trabajar con mis colegas en nuestro esfuerzo común para continuar mejorando Pomona. Mis relaciones con funcionarios locales, estatales, y federales contribuyen a facilitar soluciones a grandes problemas, por ejemplo el albergue para personas sin hogar que muy pronto estará en operación.

Los resultados de dos décadas de mi trabajo en el Distrito están a la vista de todos: El crimen violento y el graffiti han bajado considerablemente. Las calles, banquetas, semáforos y parques se han mejorado mucho a pesar de las dificultades económicas. Tenemos un nuevo parque y tres centros comunitarios con programas para niños, jóvenes y adultos de la tercera edad. La orquesta juvenil que fundamos en el Distrito Tres da mucho orgullo y alegría. Nuestros barrios se ven bien y muy tranquilos. Por las tardes se ve gente caminando por las calles. Tenemos paz y tranquilidad. Nuestro distrito tiene una voz fuerte y clara. Ya no somos el distrito abandonado de antes.

Mi apoyo a la Biblioteca de Pomona y a la comunidad inmigrante especialmente a los estudiantes DACA es indudable.

Mi defensa de la comunidad contra los agresivos retenes, los depósitos de basura, el casino de póker, los enormes cartelones electrónicos y el intento de limitar sus derechos a elegir y ser elegido son bien reconocidos en nuestra área y más allá.

ESTE 6 DE NOVIEMBRE VOTE Y RE-ELIJA A CRISTINA CARRIZOSA, LA VOZ DEL PUEBLO



**Cristina Carrizosa**

Endorsed by:

Congresswoman Norma Torres  
State Senator Connie Leyva  
Pomona Councilmembers Rubio Gonzalez and Robert Torres  
Three Valleys Municipal Water District Director John Mendoza  
Pomona Police Officers' Association  
PUSD Board member Jason Rothman  
And multiple Pomona families

Avalada por:

Congresista Norma Torres  
Senadora Estatal Connie Leyva  
Concejales de Pomona: Rubio González y Robert Torres  
Three Valleys Municipal Water District - John Mendoza  
Asociacion de Policías de Pomona  
Distrito Escolar Unificado de Pomona: Jason Rothman  
Y varias familias de Pomona

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### House of Ruth candlelight vigil set during ‘Domestic Violence Awareness Month’

House of Ruth, along with co-sponsors Pomona Police Department and Foothill Family, will hold its annual candlelight vigil next month at its Pomona office during Domestic Violence Awareness Month.

The event each year works to increase awareness about domestic violence and

educate the community on what resources are available to victims and their families.

The vigil is scheduled for 6 p.m. Thursday, Oct. 25, at House of Ruth, 599 N. Main St., Pomona.

Members of the public are invited to

gather at this free event in support of House of Ruth’s non-profit work providing services to battered women, men and their children.

Participants will have an opportunity to acknowledge and support survivors of domestic violence and honor those who have lost their lives to domestic violence.

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## Cal Poly's Rose Parade float to celebrate music as the universal language

The 2019 Rose Parade float of the two Cal Poly University campuses will be built on the theme "Far out Frequencies" and will celebrate music as the universal language, Cal Poly officials announced last week.

Featured will be two giant astronauts playing music with six "little" green aliens on a sunset-hued planet to share a message of good will, leading to fun and unexpected good times.

At the front of the float, Morgan, a 12-foot-tall astronaut, will play an electric guitar while his new friend, the alien Ketchup, plays air guitar.

The space concert also includes Astronaut Sally on tambourine, two aliens on accordion, a saxophone player and Tuba Head, a little alien whose head is stuck in the instrument.

The design was one of more than 100 entries submitted to the Cal Poly team.

Cal Poly's float is the only

student-designed and built entry in the Rose Parade. A joint effort by students at Cal Poly Pomona and Cal Poly San Luis Obispo since 1949, the team has won 58 awards including the 2018 Past President award honoring the most outstanding innovation in the use of floral and non-floral materials.

Animation on the 2019 float includes the guitar-playing duo, astronaut Sally playing the tambourine and moving eyes and arms on some of the aliens.

LED lights will add sparkle to the planet's crystal formations and the guitar amp.

The Rose Float team is already at work building the float. Cal Poly senior Naythan Muro, the design chair, has been building and shaping the front half of the float's base.

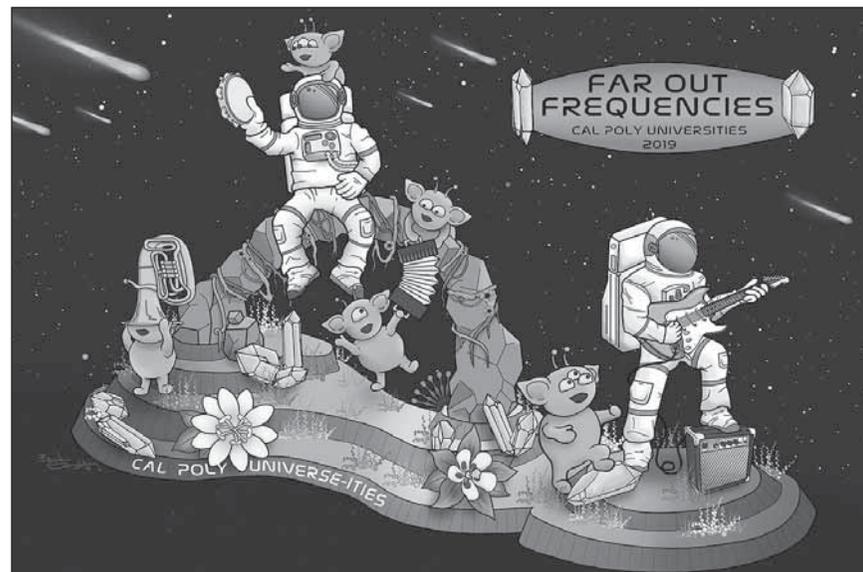
"We call this piece pod," he said. "The best part is making sure that this body is safe for others to stand and walk around

when decorating our float in the future."

He said as a civil engineer major, he can use what he has learned in classes so far in making sure the pod is structurally sound and safe.

"As we progress, I will be working on the shape of our rock formation that (supports) astronaut Sally," he added.

"When you combine my fascination with space and astronauts with a classic rock and roll guitar, you get my favorite element on Cal Poly Rose Float's float, Morgan," Muro said. "He's in a full rock mode position with his left leg resting on his amp playing his guitar for the aliens he's discovered."



Cal Poly's 2019 Rose Parade float "Far Out Frequencies" will feature astronauts and aliens playing a little music together. The parade theme on New Year's Day will be "The Melody of Life."

### 'Bloom Again Foundation' ventures into new partnership with Pomona's Robert and Beverly Lewis Cancer Center

When Pasadena-based best-selling author Dr. Lois Frankel was being treated for cancer in 2006, she was disturbed to learn that low-income women had to return to work the day after exhausting chemotherapy treatment while she had the luxury of staying home to rest and recover. For these women, missing even one day of work could lead to eviction, food insecurity, or having the lights turned off. While people talked about health equity in the treatment process, it appeared no one was concerned about health equity in the healing process.

"It just didn't seem fair that the opportunity to heal thoroughly should be a function of one's bank account rather than medical advisability," Frankel said.

She soon learned that in California, nearly two-thirds of low-wage earners receive zero paid sick days. Additionally, they are more likely than their higher paid counterparts to be terminated for taking time off from work to attend to a personal or family medical challenge. She vowed that after her treatment

was completed she would do something to help these women get through their treatment with one less stressor.

When her hair and eyelashes started growing back, a friend remarked that it looked as if she was "blooming again." The organization she envisioned had its name: Bloom Again Foundation.

In 2008, after receiving non-profit status from the U.S. Internal Revenue Service, Frankel called on friends and colleagues to form a volunteer board of directors to commit their time, talent and treasures to launch Bloom Again. The women developed a unique system for ensuring any working woman with a legitimate need could be helped through a network of strategic partners in Southern California.

In August, the Robert and Beverly Lewis Cancer Center in Pomona forged a partnership with Bloom Again. Patients who meet the criteria of living at or near the poverty level, working in the past two years, missing work due to a recent diagnosis of cancer or other serious illness and having the intent to return to

work now can be referred for assistance.

"We are excited about this alliance and look forward to helping their patients," said Vicki Hahn, the Bloom Again board member who orchestrated the partnership. To keep overhead to a minimum, be good stewards of the donations they receive and help as many women as possible, Bloom Again provides assistance for living essentials only to women who have been vetted and referred by a partner.

Bloom Again is entering its 10th year providing rapid-response financial assistance to working women living at the poverty level when they encounter an acute health crisis.

"We bridge the gap between health and hope!" said Board Co-President Zee Najarian.

On Sunday, Oct. 28, Bloom Again will celebrate with a 10th Anniversary Gala at the Chevy Chase Country Club in Glendale. For tickets or more information, go to [www.bloomagain.org/events](http://www.bloomagain.org/events). To become a strategic partner, serve on the board or be involved in other ways, please email [info@bloomagain.org](mailto:info@bloomagain.org).

Cal Poly Pomona traditionally has built the front half of the pod, while students at Cal Poly's San Luis Obispo campus build the back. Design elements are shaped by both teams, who join the two halves at Pomona later in the fall.

When complete, the float will

be 48 feet long, 23 feet high and 18 feet wide.

The 130th Rose Parade, with the theme "The Melody of Life," will be held in Pasadena on Tuesday, Jan. 1, and televised to millions of people around the world. Thousands will line the parade route.

### Lincoln Elementary teacher wins \$2,000 grant for innovative program

Voya Financial, Inc., a leading provider of workplace retirement solutions including savings plans for K-12 educators, has awarded a \$2,000 grant to Melissa Galvan, a teacher at Lincoln Elementary School in Pomona.

The grant was part of the company's 2018 Voya Unsung Heroes awards competition.

Grants are given to teachers nationwide to honor their innovative teaching methods, creative educational projects and ability to positively influence their students.

The program has awarded more than \$5 million in grants to more than 2,000 educators across the United States over the past 20 years.

Galvan's innovative teaching idea "Free To Be Me" focuses on helping students at Lincoln navigate today's often challenging world through the use of video to unveil student concerns and mitigate bullying through open conversation.



Melissa Galvan

She plans to use the grant to purchase video equipment to be able to distribute the finished product in digital format to the school at large.

Galvan was selected from a group of more than 1,200 applicants and was one of only 100 winners across the country and eight in California. She will compete next month with other finalists for one of the top three prizes – an additional \$5,000, \$10,000 or \$25,000.

**SAFETY FIRST** By Jose Bermudez, Certified Safety Professional

## State and federal safety and health regulations benefit employees

In a previous column I discussed how employees adhered to work safety and health practices. I did not include federal, and California OSHA (Occupational Safety and Health Administration), the agencies – and corresponding regulations – which regulate occupational health and safety. Without the government regulatory framework, and requirements, the work safety and health promoted and managed by employers would not be as structured, effective, and prevalent.

Our foundation of work safety and health protection in America began at the time of the Industrial Revolution, near the end of the 18th century. This period occurred when Samuel Slater brought new manufacturing technologies from Britain and started the first cotton mills in Massachusetts. Prior to that time, work activity involved agriculture, mining, small business enterprises, and artisans/journeymen. Industrialization brought about a work transformation after the 1880s. Steam engines took the place of animals, machines were substituted for hand tools, and elevators replaced ladders and stairs.

These work place industrial enhancements did not make the work place safer, and, in reality, made it more dangerous. The changes did make the work place far more productive over time due to mass production, and the introduction of locomotive engines, railroads, electricity, coal, the telegraph, and other inventions. After all, production and profit were the focus of industrialists and employers. Employee safety was not a realistic goal for business and industry given the motivation of American business and industry. Bear in mind that the Industrial Revolution, and safety and health initiatives, also were occurring in England and Europe.

During the onset of American industrialization, there were no federal or state health and safety regulations, and no organized labor support. The minimum hourly wage and overtime pay laws were not enacted. Worker compensation laws did not exist to cover an employee after a job-related injury or illness. A worker if he or she sued an employer rarely won. Often, an individual and/or his fellow workers were blamed when an

injury or illness occurred. Employers were not held legally accountable for work conditions including safety and health. Child labor was a common practice, with children earning less than adults, and work of 10 to 13 hours, 6 days a week.

Below is a brief historical progression of occupational safety and health in America:

- In 1848, Pennsylvania enacted the first law prohibiting children under 12 years of age from working in textile mills. In 1938, Congress passed the Fair Labor Standards Act. It specified 16 as the minimum age for work during school hours, 14 for certain jobs after school, and 18 for dangerous jobs.
- After the Civil War, insurance companies offered workers life and accident insurance. Unions and fraternal organizations also offered their members insurance to care for themselves and their families when they were injured or ill due to their jobs.
- The Knights of Labor was formed in 1871, beginning with tailors, then included skilled and unskilled men, women, immigrants, and blacks. They favored shorter work hours and

equitable income tax, and prohibited imported contract labor.

• The American Federation of Labor was founded in 1886 as a national union organization representing many trade unions throughout the country. Initially, their concern was shorter work hours and better wages. Employee safety would become an issue over time.

• Miners and railroad workers formed their own unions: United Mine Workers in 1890, and American Railway Union in 1893, respectively. They advocated for higher wages and reduced work hours.

• Railroad workers, managers and regulators worked together to push for safer brakes and couplers for freight cars.

• The Interstate Commerce Commission was formed in 1890 and began publishing the first accident statistics.

• The Bureau of Mines was established in 1910 as a scientific entity to find new and better methods to improve mine safety.

• Workers' Compensation laws were enacted by 44 states beginning with New York in 1910. These laws were, in effect, no fault insurance that provided for worker medical care and time off compensation. No one was held liable, and workers and employers benefited.

• In 1911, in response to the Triangle Shirtwaist Factory fire that killed 146 workers in a New York City garment factory, the United Association of Casualty Inspectors was founded. It was renamed the American Soci-

ety of Safety Engineers in 1914 and is now known as the American Society of Safety Professionals. Its members are safety professionals across the U.S. and throughout the world.

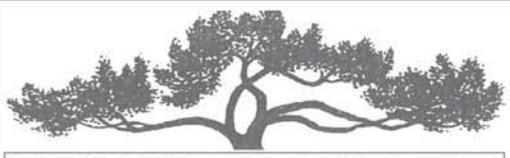
• In 1913, the National Safety Council was founded. It represents and services schools, businesses, labor organizations and public agencies.

• The rise in accident cost due to compensation laws, more employer accountability and liability has been a greater concern for safety and reduction in accidents and injuries from the 1920s to the present.

• Federal OSHA, individual state and California OSHA regulations were enacted in the 1970s.

The safety movement that began in the 19th century, through workers, unions, management and government, has helped to improve health and safety in the work environment but also in the public sector, thereby benefiting employees and the general public.

*Editor's Note: Jose Bermudez, a safety professional for nearly 40 years, has worked as a consultant and a regional safety and health manager for colleges, hospitals and an environmental engineering consulting firm, working for companies such as General Electric, Waste Management, Inc. and Quaker Oats. He received the designation of Certified Safety Professional from the Board of Certified Safety Professionals. His column is presented as a public service. He can be contacted at jsbrmdz8@gmail.com.*



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General Manager

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## House of Ruth 'extreme' three-day walk/run set for next month

The second annual "Run for Ruth," a free extreme 72-hour, 183-mile walk/run through Southern California presented by Pomona's House of Ruth, will get under way next month in La Verne to raise awareness to help end domestic violence.

Kicking off the event will be a speaking forum held the night before, scheduled for 7 p.m. Tuesday, Oct. 9, in Morgan Auditorium at the University of La Verne.

The walk/run itself will be held Oct. 10 through Oct. 13.

Participants will travel by foot to each stop along the route where they will interact with the local community to help remove the stigma surrounding domestic violence prevention and "healthy relationship" education by engaging in open conversation.

It is open to the public and runners and walkers can participate along the entire route or on any portion of the route that interests them.

The number of hours was selected based on statistics that

show the first 72 hours after a victim leaves an abuser are the most critical for survival.

For more information on participating, for sponsorship information and to register, visit the web site at [RunforRuth.org](http://RunforRuth.org).

House of Ruth is a non-profit that assists families that have been victimized by domestic violence. It has been providing life-saving services for residents of eastern Los Angeles and western San Bernardino Counties for more than 40 years.



**DANCING HORSE SHOW** -- A rider competes during the individual ride portion of Feria del Caballo Espanol this month at the Industry Hills Expo Center. The show, billed as the largest dancing horse show outside of Spain, returned to the City of Industry for three days for its 10th anniversary show. The event featured traditional competitive Spanish horse dancing, including a performance by Ezequiel Pena, musician and world-famous competitive horse dancer. More than 300 purebred Spanish horses were on site for the event.

## Artist Gary Lett exhibits work at Fairplex during launch of new non-profit nurturing African-American entrepreneurs

Local artist Gary Lett was among those exhibiting their work at Fairplex this month at the launch of the new non-profit Cooperative Economic Empowerment Movement (CEEM), an organization designed to identify and nurture African-American entrepreneurs in the Southern California community.

A three-day roll-out of the new organization emphasized its goal of furthering business opportunities and economic and educational advancement for African-Americans.

CEEM was founded by the Inland Empire-based Webb Family Enterprises, Inc., which owns and operates 16 McDonald's restaurants in the area.

The opening event included live

musical performances, a panel discussion, and a compelling art exhibit illustrating the journey of African-American migration to California along historic Route 66, linking the event to this year's "Get your kicks" theme at the L.A. County Fair.

"As long-time business owners and residents in the Inland Empire, one of our guiding principles is bridging the opportunity gaps affecting aspiring business leaders in our community," said CEEM co-founder and CEO Kyle Webb. "Launching CEEM represents an important step in realizing our vision."

Webb's father, Reggie Webb, created CEEM as a response to his

own experience to provide support to black-owned business and individuals that allows them to operate successful enterprises.

Webb started his career as a McDonald's franchisee and since has expanded his business alongside his children, Kiana and Kyle Webb, who are also his business partners.

The Webb family also provides scholarships and funding to students, programs and schools in the Inland Empire.

Membership in CEEM is open to all residents of California willing to promote the wealth of African-Americans. Cost is a \$100 annual fee. For more information, visit the web site at [ceem-ie.com](http://ceem-ie.com).

## Ninth Circuit Court of Appeals Judge Consuelo Maria Callahan joins Western University's board of trustees

Ninth Circuit U.S. Court of Appeals Judge Consuelo Maria Callahan has joined the Western University of Health Sciences Board of Trustees.

Callahan, who has served on the Ninth Circuit Court since 2003, was nominated by President George W. Bush and confirmed unanimously by the U.S. Senate. She previously served on California's Court of Appeal, Third Appellate District, and on the San Joaquin County Superior Court.

Prior to becoming a judge, she worked as a deputy district attorney, supervising district attorney and deputy city attorney.

Western University's Board of Trustees Chairman Richard Bond said, "her vast experience in government and the judiciary will be a tremendous asset to our board and the university."

Callahan served for nine years on the University of the Pacific Board of Regents with Western University Board of Trustees member Tony Chan, who introduced her to the Pomona cam-

pus.

"I was impressed with the University, the strategic plan and the ethos of the university in providing health care in a humanistic way," Callahan said.

She is a Stanford University graduate with a bachelor's de-



**Judge Consuelo Maria Callahan**

gree in honor's English, she earned her law degree from McGeorge School of Law at University of the Pacific and her Master of Laws degree from the University of Virginia School of Law.

### PAID ADVERTISEMENT

## Mother seeks justice for son killed in hit-and-run traffic accident

A Covina resident is trying to raise funds to post a reward to help find the person or persons responsible for the death of her 36-year-old son who lived in Pomona when he was struck and killed by a hit-and-run driver two years ago.

Sandra Sanchez said she is looking for any information regarding the accident in which her son, Dwayne Patrick Armenta, was killed during the early morning hours of Nov. 23, 2016, just before Thanksgiving in the eastbound lanes of Kellogg Hill on the San Bernardino Freeway in the Covina / San Dimas area.

His dark gray Ford pickup truck was parked in the emergency lane on the inside westbound shoulder and he got out of his vehicle after running out of gas and was waiting with his gasoline can in the inside eastbound shoulder when he was struck.

He left two children, son Devin, now 17, and daughter Triana, now 6. A graduate of Charter Oak High School in Covina, Armenta operated his own auto detailing business.

Persons with any information are urged to contact Sanchez at (626) 502-5350 and the Baldwin Park office of the California Highway Patrol at (626) 338-1164.

A GoFundMe page to raise money for a reward has been set up at [gofundme.com/JUSTICEFORDWAYNE](http://gofundme.com/JUSTICEFORDWAYNE).



**Dwayne Patrick Armenta and his daughter, Triana Armenta, now 6.**

## Pomona's Repertory Opera Company opens 15th season with Halloween-themed 'Opera Boo!'

Pomona's own Repertory Opera Company will open its 15th season next month featuring the music of witches, fairy tales and costumed intrigue in "Opera Boo!"

Some of the shows to be represented are "The Vampyr" by Marschner, "Sweeney Todd" by Sondheim, "Dido and Aeneas," "Macbeth," "The Masked Ball" and "Faust."

"Each concert presents an array of beautiful music," said artistic director LizBeth Lucca, "from the passionate operas to the beloved music theater pieces to the beautiful poetry of art songs."

"There is something for everyone of any age and any musical experience," she added.

The two performances are scheduled for 2 p.m. and 7:30 p.m. Saturday, Oct. 27 (appropriately only four days before Halloween) at First Christian Church, 1751 N. Park Ave., Pomona.

Tickets are \$25 for general admission. Children, students and accompanying adults are free.

Repertory Opera Company also offers weekly 40-minute "Music at Noon" concerts at Trinity United Methodist Church, 676 N. Gibbs St., Pomona for a "break of beauty and energy in the middle of the week." Admission is free.

For more information or to buy individual or season tickets, visit the web site at [www.repopera.com](http://www.repopera.com). Tickets also can be purchased by telephone at (909) 230-4949 or by mail by sending a check to Repertory Opera Company, 101 W. Mission Blvd., #110-125, Pomona, CA 91766.

## Britney Gallivan sets world record for folding paper 12 times – but it takes 16 years to receive her award!

So, if Pomona volunteer Mickey Gallivan's daughter Britney Gallivan set a world record in the Guinness Book of World Records in 2002 and didn't receive her award until this year, is that a world record of its own? Something like "longest time ever to wait to receive your award?"

La Nueva Voz doesn't ask much of its readers – send us an e-mail and vote "yes" or "no" and we'll publish the results.

Either way, that's exactly what happened, and you won't read about this story anywhere else, folks!

The award certificate, with the caption "Officially amazing," was for "the most times to fold a piece of paper" and the number (could we have a drum roll please) was 12.



**WORLD RECORD HOLDER RIGHT HERE IN POMONA!** -- Britney Gallivan, now a planner with the South Coast Air Quality Management District in Diamond Bar, shows off her Guinness Book of World Records award -- and a three quarters of a mile long piece of paper that she folded 12 times to set the record and win the award. But the back story is she set the record in 2002 and didn't receive the award from Guinness for 16 years, probably another world record of a sort. (Maybe the award got lost between some of those folds and it took that long for Guinness to find it.)

And the feat was officially accomplished on Jan. 27, 2002.

Now we know what you are

thinking – 12 times, hah, big deal, right?

OK, Guinness fans, just try THIS stunt at home and see what YOU come up with!

Turns out, according to Britney's mom Mickey (her dad is Jim – a friend of La Nueva Voz and we certainly don't want to leave his name out of the story), Britney's special formula has been mentioned in connection with scientific journals on work under way at a university on increasing the strength of plastic.

In fact, publicity surrounding that is what reminded those folks at Guinness that they never got around to sending Britney her award.

(Maybe they folded it and put it in their pocket, but we're betting they didn't fold it 12 times.)

A lot has happened since Britney won the award – she graduated from UC Berkeley in 2007, and it was through the university's alumni association that the Guinness folks were able to track her down (she now works as an air quality specialist in the Planning, Rule Develop-

ment and Area Sources Division of the South Coast Air Quality Management District in Diamond Bar – a job title itself that might qualify as yet another world record.)

And who says all glory is fleeting (actually, it was Gen. George C. Patton, speaking of the Roman conquerors returning from the wars and enjoying the honor of triumph)? In Britney's case, she has been mentioned in several news releases and her picture appears in several high school math textbooks.

She even wrote her own book on the subject – "How to Fold Paper in Half Twelve Times – An 'Impossible Challenge' solved and explained" (45 pages in paperback – not sure if there's enough of a market to get it up on Kindle).

So how did Britney accomplish all this? Well, believe it or not, there are two mathematical formulas for this – one for folding over and one for folding back in the other direction. But the trick is you start with a 4,000-foot-long piece of paper (0.75 miles long and 0.0033 inches thick).

(Oh, and sorry, but we can't explain those two formulas to you – we'd have to get help from our math expert student friends at Garey High School or somewhere.)

"I was incredibly honored to receive the world record and am glad to be setting the folding record straight," Britney told La Nueva Voz in an e-mail. "It was an accepted belief that folding a piece of paper in half more than eight times was impossible."

## Hope & Hurdles

By Evy Schuman



**EDITOR'S NOTE:** "Hope & Hurdles," an on-going feature appearing in La Nueva Voz, was created by artist Evy Schuman as an attempt to "poke fun" at the little things that trouble us all from time to time. Evy, who is also a published writer on the subject, created the cartoon series to show her work at a creative writing class she co-facilitates at Pomona's Tri-City Wellness Center.

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- Pomona Chamber of Commerce, 101 W. Mission Blvd., Pomona
- Downtown Pomona Owners Association, 119 W. 2nd St., Pomona
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- American Legion Post #30, 239 E. Holt Ave., Pomona
- Pomona Eagles, 854 W. Mission Blvd., Pomona





**KIDS GYM OPENS IN POMONA** -- A new "We Rock the Spectrum Kids Gym," a Tarzana-based franchise offering a playful experience and incredible equipment for everyone, opened for business in Pomona this month with an official Pomona Chamber of Commerce ribbon-cutting. The Kids Gym features everything from a zip line and trampoline to swings and much more. Pictured, from left, are former Miss Pomona winners Lorena Matarrita and Danielle Garcia, former Miss Pomona Princess Lauren DeMott, owner Ted Haines, his daughter Malia, owner Katie Haines, Pomona City Councilmember Rubio Gonzalez, Pomona Chamber of Commerce Executive Director Erica Frausto, Pomona Chamber Board member Renee Barbee of La Nueva Voz, Pomona Chamber ambassadors Frank and Vita Gonzales, of Pomona's non-profit U.S.A. Fit Force Taekwondo, Inc., former Miss Pomona Princesses Marlene Munguia and Lissandra Garcia, and former Miss Pomona Lorena Gonzalez. Kids Gym is located at 3185 N. Garey Ave., Pomona. For more information, visit the web site at [www.werockthespectrumpomona.com](http://www.werockthespectrumpomona.com).

**10th annual 'Tattoos for the Cure' set for October in Downtown Pomona**

The milestone 10th annual Tattoos for the Cure, a cancer charity event that to date has raised more than \$40,000 for various cancer charities, is scheduled for October at Ink'd Chronicles in the Downtown Pomona Arts Colony.

The event will be held from noon to 8 p.m. Sunday, Oct. 14, at 264 W. 2nd St., Pomona.

Ink'd Chronicles founder Terry Dipple launched the charity event in 2008 when he got a pink ribbon tattoo to support his fiancé, who was diagnosed with breast cancer.

He decided to continue the event even though she had been declared "cancer free" three months later.

Dipple said at the first event he "heard so many moving stories from people that came to get a tattoo in support of a friend or loved one."

And the shop's philosophy is that "every tattoo has a story," making the event even more meaningful.

Dipple's daughter, Tess, took over ownership of the shop in 2014 and committed to continuing to hold the event.

"I decided to get back involved this year in honor of the 10-year anniversary," he said.

Artists will

be tattooing cancer ribbons in any color for \$75, along with other pre-selected designs from \$75 to \$150, with all proceeds going to City of Hope.

Body piercing is \$35.

The event includes a "pop up shop" in the street in front of Ink'd Chronicles with food trucks, craft beer, vendor booths featuring hair stylists, handmade art and food plus live music from "Dressed to Kill" (Classic KISS Tribute) and other bands.

Also included will be raffle prizes and more.

Walk-ins are welcome, but appointments are recommended for tattoos.

For appointments, call Ink'd Chronicles at (909) 622-5351. For more information, visit the web site at [inkdchroniclespomona.com](http://inkdchroniclespomona.com).



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## Memories of the Cal Poly Pumpkin Patch!

La Nueva Voz teamed up with AGRIsapes at Cal Poly University Pomona to give away free tickets to folks who sent in their favorite memories of Cal Poly's Pumpkin Festival.

Here's a sampling of our responses from a special social media promotion.

The Pumpkin Festival gets under way Oct. 6 and 7 outside the Farm Store at Cal Poly.

For more information, see the ad on the back page of this issue!



'My mother always took us to many events locally in Pomona, our hometown, and one of the best has always been the annual Pumpkin Patch. I have been lucky enough to pass that tradition onto my son. In fact, for his kindergarten year, I was lucky enough to get time off of work to chaperone his school field trip to the patch. I was given the task of guiding him and a few of his classmates through the patch to pick the perfect pumpkin for carving. They had been learning about pumpkins in science and growing a few of their own in their school garden so they were beyond excited to share what they learned with me throughout our trip. It was beautiful to see the world anew through their young minds and it's a memory I will always treasure. Thank you for your project and your community spirit. I come back every year.'

-- Crystal Riplie  
Ridgecrest

### Willie White Park 'Cultural Festival' set for next month

Pomona's annual "Cultural Festival" will be held next month at the Willie White Park & Community Center.

The event, which includes vendor booths, community organizations on hand to describe resources, food booths, free health screenings and live music, will be held from 1 to 5 p.m. Sat-

urday, Oct. 20, at Willie White Park, 3065 Battram St., Pomona.

Performers will include Heart & Soul Line Dance, Aztec Dancers, the Village Academy Performing Arts Student Band, combined Pomona Unified School District choir classes, and "oldies" singer and guitar player Jeff Schenkel.

**Pomona Optimists to hold Dia de los Muertos fundraiser**  
The Pomona Optimist Club will host a Dia de los Muertos fundraiser next month at the Eagles lodge in Pomona.

The event is scheduled for 5 p.m. Thursday, Oct. 25, at the Eagles, 954 W. Mission Blvd., Pomona.

Included will be dinner and entertainment. Alcoholic beverages will be available for purchase. Cost is \$20 per ticket.

The following public service ads are courtesy of La Nueva Voz:

**Info on student group program at AGRIsapes:**  
[www.agrisapes.cpp.edu](http://www.agrisapes.cpp.edu)  
4102 S. University Drive, Pomona (next to the Farm Store)

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La Nueva Voz is a proud member of PUSD's Literacy Collaborative.



'My family and I love the Pumpkin Patch. It has become a family tradition for five years. My family loves to take pictures, run through the maze and, of course, pick out their favorite pumpkins. I love the time we get to spend there -- wouldn't trade it for the world. If you haven't been there, you are missing out on a lot of fun.' (Pictured, from left, are Madison, Sergio and Maiya.)

-- Nicole Villela  
Ontario



'This picture was taken last year right before our pumpkin, Ava, was born. We have been attending the festival for years and can't wait to bring Ava to her very first one this year!'

-- Fabian and Adela Duenaz  
Pomona



'I grew up in Pomona, and can remember driving by the Pumpkin Patch every year. Now that I have my own kids, it's become a tradition to take them to pick their pumpkin and get lost in the corn maze. Can't wait to take my kids this year!' (Pictured are Maddie, 5, and Ellie, 2.)

-- Amber Schrader  
Hacienda Heights

See past issues at  
[www.lanuevavoz.net](http://www.lanuevavoz.net)

## 'Advance peek' media day at the L.A. County Fair had many surprises



Here's a throwback to the whole Route 66 era -- drive-in movie theaters (we used to go all the time in Knoxville) -- and not just drive-in movies in general, but our own Mt. Baldy Drive-in on Foothill Boulevard (Route 66) in Azusa. Once again, that's Renee Barbee of La Nueva Voz standing in front of the sign on Picnic Hill at the L.A. County Fair. She actually grew up in Azusa so she knew the area well (actually they kept the sign even though the theater is long gone). And that roller skating car hop gig Renee had years ago? The A&W drive-in she used to work at was located right across the street from Mt. Baldy Drive-in.

A beach scene at the L.A. County Fair took care of that whole Santa Monica being the end of the highway thing. Pictured is everything you need -- from beach chairs, a pickup truck and surfboards to an original Airstream trailer. (Those trailers are back in production, by the way. La Nueva Voz covered a recreational vehicle show at Fairplex a few years ago and saw the new ones on display.)



Renee Barbee of La Nueva Voz found an old malt shop on that Route 66 walking tour. And if you'll look, you'll see Renee's new waitress friend is wearing roller skates -- very similar to the roller skates Renee had on when she worked briefly as a car hop at the old A&W drive-in on Foothill Blvd. (the old Route 66) in Azusa. (We're pretty sure you could get a Coke in the machine she's leaning on for six cents -- a nickel and a penny.)

The old San Jose Mission (actually only a smaller scale replica) was part of the Route 66 walking tour at the L.A. County Fair.



La Nueva Voz spent less time sampling the food items on media day (two days before opening day) and more time checking out Route 66, but we did stop for lunch at Backyard BBQ Village out of Fresno. Pictured is our new friend Maria Salmeron, who whipped us up a carne asada sandwich.



A miniature version of Chicago's Wrigley Field was part of a walking tour of our own "Mother Road" Route 66 on Picnic Hill at the L.A. County Fair.



The creative team at Fairplex didn't leave anything out when it came to Route 66. Here's their version of Cadillac Ranch, a public art installation and sculpture in Amarillo, Texas, created in 1974 along Route 66. (OK, the real version had 10 Cadillacs planted nose-first in the ground.)



Man, this one brought back memories of 1968 when La Nueva Voz (before there WAS a La Nueva Voz) drove out Route 66 from Knoxville to California. (OK, full disclosure, in those days it was already about half Interstate 40 and the other half original Route 66.) We stopped at a service station in Flagstaff that looked a lot like this one on the walking tour at the L.A. County Fair. They checked our oil for free and told us we needed a new alternator (the diagnosis also was free). Turns out they disconnected the little plug that goes in the alternator that goes to the "idiot" light on the dashboard and, by unplugging it, makes the little red light come on. Of course, we didn't buy it, said thanks a lot, and drove to the Chevy dealer in town where they were happy to plug it back in for us, also for free.



La Nueva Voz has been up by the real Hollywood sign on horseback but here at home at the L.A. County Fair we only had to walk up Picnic Hill to set up what we think turned out to be a fairly realistic picture. (That's Renee Barbee of La Nueva Voz posing in the Hollywood Hills of Pomona.)

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**CONSTRUCTION CONTINUES AT POMONA'S HOMELESS SHELTER** -- Work is coming right along at Pomona's new \$10 million year-round homeless service center on the eastern end of town at 1400 E. Mission Blvd. Benita DeFrank, Pomona's neighborhood services director, told La Nueva Voz completion of Phase 1 of the project is now expected around Oct. 31. She added that thanks to a capital costs award of \$3.4 million in Measure H funding and additional bond proceeds, funding is now in place to build Phase 2 as soon as Phase 1 is completed. Funding also is available to operate 150 of the 200 beds, thanks to Measure H and Tri City Mental Health Center funding. DeFrank said the city has been meeting monthly with the site operator, Tri City Mental Health, East Valley Community Health Center and "Prototypes" (women's support organization), and all have committed to having an on-site presence to provide needed support services. Officials broke ground on the four-acre project in May.

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**DIA DE LOS PUERCOS** -- Better start practicing on working up an appetite now that Dia De Los Puercos has opened for business in Downtown Pomona! The restaurant -- with a huge emphasis on the "old days" in East Los Angeles -- is located at 115 W. 2nd St. (right at Garey Avenue) and serves everything from loaded fries and tortas to tacos, burritos and even an L.A. style bacon-wrapped hot dog. Owners Rick and Nicole Garcia moved to Pomona after operating a West Covina location for the past two years. Garcia was raised in East Los Angeles and, after completing the culinary arts program at Le Cordon Bleu in Pasadena, founded the restaurant based on his childhood memories of his "Grandma Beatrice" working her magic in the kitchen. Pictured at last week's official Pomona Chamber of Commerce ribbon cutting are, from left, Chamber ambassador Vita Gonzales of Pomona's U.S.A. Fit Force Taekwondo; Chamber Board member Renee Barbee, of La Nueva Voz; Chamber Board member Monique Manzanares, of the San Gabriel Valley Conservation Corps; Chamber Executive Director Erica Frausto; owners Nicole and Rick Garcia; Fairplex Board Chair Cid Pinedo (at rear); Norma Martinez Quinones, representing Los Angeles County Supervisor Hilda Solis; and Chamber ambassador Frank Gonzales, also of Pomona's U.S.A. Fit Force Taekwondo.

### City Council candidates to present views in two candidate forums

Two candidate forums for candidates running for Pomona City Council districts 2, 3 and 5 in the Nov. 6 election have been scheduled.

The first, presented by the Willie White Park Focus Group, will be held from 4 to 7 p.m. Saturday, Sept. 29, in the Western University Health Education Center Lecture Hall, 701 E. 2nd St., Pomona.

And the Pomona Chamber of Commerce will present its own forum from 6 to 8 p.m. Tuesday, Oct. 16, in the City Council Chambers of City Hall.

For more information, contact the Willie White Focus Group at (626) 806-5501 or (310) 867-9308 or the Pomona Chamber at (909) 622-1256.



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